Valero Texas Open Influencer Team



TPC San Antonio 23808 Resort Pkwy, San Antonio, TX, 78261 (210) 491-5800

27 February 2019

Dear [Insert Influencer Name],

We are reaching out to you on behalf of everyone here at the Valero Texas Open. We recognize that you are one of the most trusted names on social media within south Texas.

For this reason, we would like to partner with you during the 2019 Texas Valero Open in order to attract non-traditional golf fans. We believe that your audience is who might enjoy what the Valero Texas Open has to offer and with your outreach we could increase our attendance while growing your following.

We would love to speak in person with you in reference to your potential involvement and compensation! Please let us know when you are available and we will set up a phone call!

We look forward to hearing back from you soon!

Warm regards, Valero Texas Open Influencer Team